

## 1.0 BACKGROUND

• Great Entrepreneurship Club (GEC) is a Division of Great Dominion Holdings Limited (GDHL) established in 2019. GEC is located in Great Dominion Holdings Limited (GDHL) Complex in the City of Lilongwe, Off Kaunda Road in New Area 49, Opposite Guliver.

## 2.0 ABOUT US

We are an organization designed to reach out to future and existing entrepreneurs as well as intrapreneurs at all levels with entrepreneurial skills and help them access credit from financial institutions so that they can start or grow their business ventures.

### • OUR VISION STATEMENT

To reach out to future and existing entrepreneurs with modern entrepreneurial skills that will help them start or grow a successful business anywhere in the world.

### • OUR MISSION STATEMENT

To provide entrepreneurship training, awareness, networking and collaboration to GEC Members as well as act as an intermediary between GEC Members and Lenders of Finance in pursuit of accessing credit such as loans and overdrafts.

• OUR MOTTO: "Empowering Businesses Globally"

## • OUR CORE VALUES

Why We Believe on Core Values

Core values do more than set a standard for work quality. They play a vital role in how an organization operates and is perceived.

• The ideals that drive Great Entrepreneurship Club are:

1. Quality

– We believe in providing high quality solutions to our GEC Members

2. Excellence

- Commitment in all we do for our GEC Members.

3. Integrity

- High standards of honesty. This involves doing the right thing all the time with no exemption.

4. Inspire – To motivate, influence, energize and stimulate the GEC Members.

5. Networking – The club will organize events to strengthen the network and collaboration

## 3.0 OUR SERVICES

• Issue out Loans to GEC Members at optimal cost  
• Training GEC Members the entrepreneurial skills (both online and conference room) to help them start or grow their business ventures

• Networking and Collaboration within and Outside GEC thus locally and internationally

• Improve Awareness of GEC Members' Businesses by advertising in our e-magazine

• Act as an intermediary between GEC Members and Lenders of Finance (Financial Institutions) in pursuit of accessing credit such as loans and overdrafts

• To search for business institutions where GEC interns could volunteer their business skills in pursuit of gaining experience to help them start their own business ventures

• Electronic Entrepreneurship Books to be accessed through our website

• Supply of CDs and DVDs on Various Areas of Entrepreneurship

• Membership Management

• We also offer Dissertation/Thesis Writing Skills for University

## 4.0 WHY JOIN GEC

The Great Entrepreneurship Club offers you the following benefits:

- You will realize your dream through learning the entrepreneurship skills from local and international expert speakers
- You can access credit (Loans) to help you start or grow your business venture
- Get help with crafting winning business plans
- Link to Lenders of Finance (Financial Institutions) to obtain credit such as loans and overdrafts
- Networking with local and international successful entrepreneurs
- Affiliate Marketing: You will improve awareness of your business through advertising in the entrepreneurs forum inside e-Magazine
- You will access wealth of knowledge and world possibilities to help you face challenges and opportunities in a dynamic and complex environment

## 5.0 HOW TO CONTACT US

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